

THE MEANING OF SYNERGY TO THIS COMPANY

Objective 8

(Form 4)

As a review, synergy is “when the combined actions or operations of two or more organizations, substances, or other agents produce an effect greater than the sum of their separate effects.” Synergy has to do with synchronization. When the elements of a system interrelate and interconnect in a synchronized manner the system functions as a fine tuned watch. When one or more of the elements are out of sync the whole system suffers and its output is diminished.

In organizations synergy implies effective teamwork. Effective teams are those whose members share common values, have a common purpose and possess complimentary skills.

Name two areas in your company where you believe synergy is the strongest.

Name two areas in your company where you believe synergy is the weakest, does not exist, or actually negative.