

THE MEANING OF INERTIA TO THIS COMPANY

Objective 7

(Form 3)

As a review, inertia is the resistance of any physical object to any change in its state of motion; this includes changes to its speed, direction, or state of rest. It is the tendency of objects to keep moving in a straight line at constant velocity. System inertia is the resistance by a system to any outside force that is trying to change the way that system operates. Organizational system inertia is the underlying cause why organizations resist change.

Name two areas in your company where you believe the greatest resistance to anything new will exist during the implementation of the BOP.

Name two areas in your company where you believe the least resistance will exist during the implementation of the BOP.