

### **Exercise 1.12: Sustainability Mind Mapping and Challenges Identification**

In this exercise, participants will create mind maps focusing on integrating sustainability into various aspects of their organization. They will then identify their organization's top three challenges in implementing these sustainability initiatives.

Participants will work in pairs to compare and refine their mind maps and challenge identifications.

The exercise will conclude with a plenary session, during which pairs present their findings and discuss potential solutions.

## **Participant Exercise Handout**

### **Sustainability Mind Mapping and Challenges Identification**

#### **Objective:**

To collaboratively identify how sustainability can be integrated into your organization and recognize the top challenges to implementing these initiatives.

#### **Materials Needed:**

- Paper or digital mind-mapping tools
- Markers or pens
- Sticky notes (recommended)

#### **Step-by-Step Instructions:**

##### **1. Pair Mind Mapping**

- Pair up with another participant.
- Create a mind map focusing on how sustainability can be integrated into various aspects of your organization.
- Consider example areas such as operations, supply chain, product development, marketing, HR, and community engagement.
- Think broadly and creatively about potential sustainability initiatives and their impacts.

##### **2. Pair Challenges Identification**

- Pair up with another participant.
- List the top three challenges your organization faces in implementing the sustainability initiatives you identified in your mind map.
- Consider examples/obstacles such as budget constraints, lack of expertise, regulatory issues, or cultural resistance.
- Refine and agree on the top three challenges that both think are most critical for your organization.

## **(CLP-P2) (WDP1) – Business Turnaround – Workshop 1 – Exercise 1.12**

### **Plenary Session**

1. Each pair presents their refined mind maps and agreed-upon top three challenges to the group.
2. Engage in a group discussion to consolidate common themes and identify unique insights.
3. Discuss similarities and differences and refine your mind maps and challenges list based on the discussion.
4. Discuss potential solutions to the identified challenges, drawing on the collective knowledge and experience of the group.